MOVERS & SHAKERS®

PROPERTY NETWORKING FORUM

25th ANNIVERSARY

LONDON SPONSORSHIP 2020

"An Opportunity to Promote your brand to London's Property and Construction Movers and Shakers"

- Connect and Engage – with an audience of c.450 senior Industry players and decision makers
- Comprehensive Sponsor Package – including a table of 10 and a position on the Chairman's Table
- Brand Association – with high-profile Private & Public sector leaders and Industry influencers
- Be part of key Industry debates!

Supporters

WPA Westminster Property Association · BPF British Property Federation · Department for International Trade · IPF Investment Property Forum · ULI Urban Land Institute United Kingdom · New West End Company · Women Talk Real Estate

Data Partner: CoStar

Design Partner for 2020: Steve Edge Design Ltd.

PR & Comms Partner: BE.KNOWN

MOVERS & SHAKERS®

PROPERTY NETWORKING FORUM

"Contecting the Movers and Shakers in UK Property"

great speakers... great events... great networking...

Breakfast Sponsorships 2020

An opportunity to associate your brand with the UK's number one Property and Construction Networking Forum, and communicate to an audience of key players in the Marketplace.

Background

2020 is Movers & Shakers' 25th Anniversary! Movers & Shakers is an exclusive membership organisation; structured to deliver the BEST NETWORKING OPPORTUNITES IN THE MARKETPLACE! Members must be able to deliver reciprocal business and with restricted numbers in each sector, we can ensure a balanced mix of interests; to underpin the exclusivity of the organisation.

OUR AIM IS TO HELP YOU TO MAKE THE RIGHT CONNECTIONS; TO NETWORK AT THE HIGHEST LEVEL, TO GENERATE BUSINESS OPPORTUNITIES AND TO WIN WORK - with over 300 member companies, from leading organisations across the Industry. To gain shared knowledge and understanding from our first-class speakers and members. To deliver debate on our four pillars:

SUSTAINABILITY | INCLUSIVITY | SOCIAL VALUES | TECHNOLOGY

Events Programme

Movers & Shakers runs events in London and across the UK (Birmingham, Bristol, Edinburgh, Manchester). The mainstay of the business is the programmes of breakfast events; which, in London are held at The Royal Lancaster Hotel.

2020 Breakfast dates:

- Friday 31st January - How does the Real Estate Market Deliver Change?
- Tuesday 3rd March - Has London Lost its Way? Does the London Plan Go Far Enough?
- Wednesday 6th May - Real Estate Investment - What Are The Alternatives?
- Friday 5th June – PropTech Part 2
- Friday 3rd July – Annual Residential Breakfast
- Friday 11th September – Developing a New London
- Friday 6th November – TBC
- Tuesday 8th December – The Big Question(s)?

Full details in terms of topics, speakers, and dates are incorporated in this document

- Supporters - BPF, ULI, WPA, IPF DIT, NWEC & Women Talk Real Estate
- PR & Comms Partner - Be Known
- Design Partner - steve-edge.com
- Data Partner - CoStar

Supporters

Data Partner

Design Partner for 2020

PR & Comms Partner

MOVERS & SHAKERS®

PROPERTY NETWORKING FORUM

"Movers & Shakers is a brilliant opportunity to keep pace with what's going on, move the debate forward, catch up with familiar faces and meet new ones... It's so important that we in the Public sector understand the challenges and opportunities of the Private sector."

Debbie Jackson - Interim Executive Director, Development, Enterprise & Environment, GLA

Movers & Shakers - Our Audience

Members

In London, Movers & Shakers is a membership organisation. The member sectors include: Developers, Investors, Banks, Property Agents, Surveyors, Lawyers, Funds, House builders, Engineers, Retailers, Public Sector – with restricted numbers in each sector to maintain a balanced mix of members, as well as maintaining the exclusivity of the organisation. We now have more Corporate End-Users, Developers and Investors than ever before, which enhances the quality of the networking.

Speakers

Since its inception, Movers & Shakers has secured an array of high profile, much sought-after Industry / Government / Business leaders and opinion-makers to inform our members and their guests on the issues facing the Market; building knowledge, awareness and underpinning opportunities.

Past speakers include:

David Atkins
Chief Executive, Hammerson

Harry Badham
UK Head of Development
AXA RE

Tom Bloxham MBE
Chairman
Urban Splash

Eammon Boylan
Chief Executive, Manchester Combined Authority

Anne Breen
Head of RE Research & Global Funds, Standard Life Investments

Paul Brundage
Executive Vice President & Senior Managing Director, Oxford Properties Europe

Andy Burnham
Mayor – Greater Manchester

John Burns
Derwent London ,CE0

James Caan
Dragon's Den entrepreneur

Deborah Cadman
Chief Executive, West Midlands Combined Authority

Rick de Blaby
,Executive Chairman
Get Living

Savannah de Savary
Founder & CEO, Built-ID

Helen Gordon
Chief Executive, Grainger plc

Guy Grainger
Chief Executive EMEA, JLL

Chris Grigg
Chief Executive, British Land

Olivia Harris
Chief Executive, Dolphin Living

Ian Hawksworth
CEO, Capital and Counties

Tim Heatley
CEO, Capital & Centric

Bill Hughes
Head of Real Assets, Legal General IM &

Mike Hussey
Managing Director, Almacantar

Debbie Jackson
Interim Executive Director - Development, Enterprise & Environment, GLA

Boris Johnson
Prime Minister, Former Mayor of London

Sir Terry Leahy
Chief Executive, Tesco plc

Nick Leslau
Chairman & Chief Executive, Prestbury Group

Sir Stuart Lipton
Deputy Chairman, Chelsfield Partners LLP

Ken Livingstone
Former Mayor of London

Paul Lorraine
UK General Manager, Longchamp

David Lunts
Executive Director of Housing & Land, GLA

Roger Madelin CBE
Head of Canada Water Development, British Land

Madeline McDougall
Global Head of the RE & Housing Team, Lloyds

Reza Merchant
CEO, The Collective

Steve Morgan CBE
Chairman, Redrow plc

Patrick Nelson
– Executive VP
RE, WeWork

Steve Norris
Former MP, Minister & Vice-Chairman, Conservative Party & Chairman, SOHO Estates

Roelof Opperma
Principal & Co-Lead, Fifth Wall

Ben Page
Chief Executive, Ipsos Mori

David Partridge
Managing Partner, Argent

Tony Pidgley CBE
Chairman, The Berkeley Group

Peter Redfern
Group Chief Executive, Taylor Wimpey plc

Mayor Marvin Rees
Mayor of Bristol, Bristol City Council

Martin Reeves
Chief Executive, Coventry City Council

Cllr Darren Rodwell
Leader, London Borough of Barking & Dagenham

Lord Richard Rogers
Rogers Stirk Harbour + Partners

Gerald Ronson
Chief Executive, Heron International plc

Cllr Paul Smith
Cabinet Member for Homes & Communities, Bristol City Council

Andy Street CBE
Mayor – West Midlands

Lord Sugar
Business Man
Entrepreneur &

Chris Taylor
Chief Executive Officer & Head of Private Markets, Hermes Real Estate

Rosie Toogood
CEO, L&G Modular Homes

Alex Williams
Director of City Planning, Transport for London

Supporters

Data Partner

Design Partner for 2020

PR & Comms Partner

MOVERS & SHAKERS®

PROPERTY NETWORKING FORUM

"Movers & Shakers consistently attract the best names in property and big audiences to create great opportunities for debate and new contacts."

Alison Nimmo CBE, CEO of The Crown Estate

Sponsorship

Breakfast Sponsorship Package:

An Opportunity to associate your brand with high profile property events

Movers & Shakers works with the sponsor organisation to create a high quality platform to communicate their business message to key Industry players. Our London breakfasts regularly attract c. 450 delegates at The Royal Lancaster Hotel.

The 2020 Breakfast Sponsorship Package is as follows:

- Table of 10 [in prominent position] at the breakfast
- Place on the Chairman's Table for Senior Executive
- Logo and hyperlink on Movers & Shakers website
- Logo on 4 x breakfast webmails to Movers & Shakers network
- Logo on Delegate List and holding slide
- Dedicated LCD presentation in Network Cafe
- Literature in Network Cafe & dedicated literature stand
- Advert [full page] in Delegate List
- Chairman to introduce sponsor company with key facts and current achievements in Introductory speech
- 4 x Pop-up banners at the breakfast
- Official photographs of the event

Cost - £5,950 plus vat per breakfast

We are committed to our sponsors gaining maximum value from the events, and to this end, we can create bespoke packages, where possible, to suit an individual sponsor's requirement.

Movers & Shakers Breakfast Event

Supporters

Data Partner

Design Partner for 2020

PR & Comms Partner

MOVERS & SHAKERS®

PROPERTY NETWORKING FORUM

"Movers & Shakers: The best speakers, the best debate and the best breakfast! Put simply, the best real estate networking forum"

David Atkins, Chief Executive, Hammerson plc

Sponsorship

Movers & Shakers Headline Sponsorship Package:

Movers & Shakers Breakfasts – London Headline Sponsor:

- Positioning and Branding
  - Logo and hyperlink on website [as "London Headline Sponsor 2020"]
  - Logo on all London pre-breakfast marketing – to include emails to members and contacts; hard copy mailed out flyer
  - At each breakfast – 2 pop ups; literature stand; logo on Delegate List
- 5 places at each London breakfast event [8 breakfasts 2020]
- 1 Chairman's Table place at each London breakfast for a senior executive
- 2 places at the Exclusive Annual Dinner [1 Chairman's table position]
- Announcement at next breakfast of headline sponsorship and information about organisation

Cost - £25k plus vat per annum

We are committed to our sponsors gaining maximum value from the events, and to this end, we can create bespoke packages, where possible, to suit an individual sponsor's requirement.

Exclusive London Annual Dinner

Supporters

Data Partner

Design Partner for 2020

PR & Comms Partner

MOVERS & SHAKERS®
PROPERTY NETWORKING FORUM

Great Speakers in 2019

Creating Connections... Generating Opportunities...

25th January
"2019: The Year Ahead"

Fiona Fletcher-Smith

Rebecca Taylor

Alex Notay

James Murray

Bill Hughes

Mike Hussey

Beth West

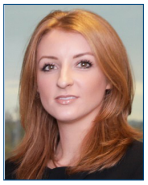
Emma Rogers

Jamie Ratcliff

6th March
"How can London Deliver More Homes?"

David Lunts

Alice Lester MBE

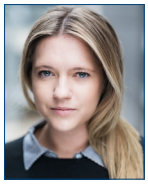

Dawn Wylie

Greg Hill

Cllr Darren Rodwell

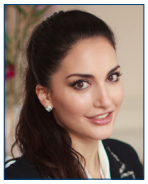
26th April
"A Conversation with... the Wise Heads and Next Generation of Talent"

John Burns


Savannah de Savary

Tony Pidgley CBE

Reza Merchant


Angelica Donati

7th June
"The Changing Investment Agenda"

Chris Taylor

Chris Grigg

Helen Gordon

Madeleine McDougall

Prasanna Kannan

5th July
"Delivering More & Better Homes Across the UK"

Mark Farmer

Tony Pidgley CBE

Gareth Bradford

Gareth Blacker

Cllr Darren Rodwell

Eamonn Boylan

Dr Patricia Greer

Felicie Krikler

Karen Cooksley

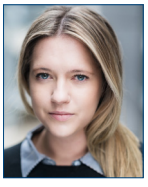
13th September
"The Changing Development Agenda"

Craig White

Debbie Jackson

David Atkins

Graeme Craig


Savannah de Savary

8th November
"Is Technology Driving a More Agile & Fluid Real Estate Market?"

Guy Grainger

Emma Long

Roelof Opperman

Andrew Thompson

Dr Rick Robinson

MOVERS & SHAKERS®
PROPERTY NETWORKING FORUM

Great Speakers in 2019

Creating Connections... Generating Opportunities...

10th December

"The Big Question(s)
- Making sense of 2019!
ELECTION SPECIAL"

Melanie Leech CBE

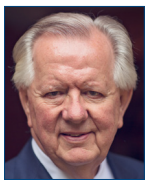
Rob Perrins

Torsten Bell

Kate Davies

Michael Barrie

Ben Page


Steven Norris

Other UK Breakfast Forums

We also have events in Manchester, Birmingham, Bristol & Scotland

Movers & Shakers UK Conferences

BUILD TO RENT FORUM SCOTLAND

BUILD TO RENT FORUM LONDON

WEST MIDLANDS FORUM FOR GROWTH

MOVERS & SHAKERS®

PROPERTY NETWORKING FORUM

"I've thoroughly enjoyed speaking at and attending the Movers & Shakers events. It's a great opportunity to meet like-minded people in the industry, and the team are incredibly warm and welcoming!"

Reza Merchant, CEO, The Collective

Contact:

Leigh Natasha Salter

Managing Director
Movers & Shakers

Email: leigh.salter@moversandshakers.uk.com
Tel: 01753 847615 (Mobile: 07779 579224)

www.moversandshakers.uk.com

Twitter - @MoversShakersUK
LinkedIn – Movers & Shakers Property Networking Forum

Supporters

Data Partner

Design Partner for 2020

PR & Comms Partner